

# Portfolio-Driven Market Data, News & Analysis for Wealth Advisors

## Helping advisors manage their clients' assets more effectively and make more informed investment decisions

Providing a personalized multi-channel experience for advisors is a strategic mandate for wealth management firms. Built for investment and wealth management workflows, ICE Data Services' Market-Q platform is designed to enable advisors to access client portfolio data alongside global real-time market data, news and tools to analyze securities and holdings. It can help advisors work more efficiently, and make more informed and personalized investment decisions for their clients.

## Better Serve Clients with a Portfolio-Based View of the Market

Market-Q is designed to enable advisors to save time and provide more informed advice with a single view containing client holdings data, proprietary research reports and market data

- See portfolios in aggregate or grouped by various factors (for example, sector, industry, asset class)
- Get a quick view of the portfolio's valuation, its gain/loss since inception and for the day, plus any cash holdings
- Drill down to get detailed data per security including holdings data and valuation, real-time market data, fundamental data, charting and news
- Normalize currency for investments in global markets



## Get Alerted to News that Impacts Portfolios Under Management

You can integrate client portfolios, and then use the "portfolio broadcasting" capability to send the underlying securities in the portfolio to the News app in Market-Q

- Set up alerts for news including from Dow Jones and MT Newswires
- Reduce clutter by only displaying news stories that are relevant to your portfolios' securities

## Support Investments across Multiple Asset Classes & Global Markets

ICE Data Services' coverage is designed to help your advisors in getting a broad view of data domestically and across the global – with market data across equities, fixed income, ETFs and mutual funds.

## Be Ready to Engage Everywhere & At Any Time

Market-Q has been designed for access everywhere in browsers, phones and tablets.

The advisor's preferences are stored centrally resulting in a personalized experience, with access to client portfolio data, streaming news and market prices from anywhere.

## Better Control Cost with a Cloud-Based Solution

Market-Q is a cloud-based solution managed by ICE Data Services, designed to enable you to reduce your dependency on legacy technology and better manage cost.

Embedded into the Advisor workflow, it is available as a private-label offering to showcase your brand.



## Product Highlights

### Global, Multi-Asset Class Data, News & Charting

- Equities, derivatives, Forex, fixed income, ETF, mutual fund and key market rates data, such as U.S. treasuries, Canadian benchmarks, bills and bonds, Fed funds, deposits, government repos, spot rates
- 125 equities and futures exchanges
- News including from Dow Jones and MT Newswires
- Tearsheet profiles for Canadian and U.S. ETFs and mutual funds
- Watch list and detailed quote windows
- Advanced charting with an extensive library of studies and drawing tools

### Portfolio Views & Analysis

- Support for accounts, portfolios and holdings data
- High level summary information based on selected Account/Portfolio/Watch List
- Analysis histogram and historical valuation chart
- Pie chart – Displays aggregate, group or security level detail
- Security cards and views – displays information relevant to an individual security
- Currency selector – Multi-currency portfolios can be normalized to a single currency for aggregate valuations
- Search – Identify Accounts/Portfolios/Watch Lists which contain a specified security or securities

### Delivery & Platform

- Cloud-based infrastructure managed by ICE Data Services
- Private-labelling for integration into the Advisor workflow
- Access new features and content more quickly with a web-based solution
- User preferences are stored centrally
- Mobile offering supports iPhone, iPad and Android
- Supports varying levels of market data conflation to best meet bandwidth requirements
- Secure access to account, portfolio and holdings data
- Add the firm's proprietary content such as research notes onto the platform

## Further information

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